

Rafli Dwi Ferdiansyah



Front End Web Developer

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I am a graduate of Vocational School 1 Surabaya with expertise in software engineering, have experience in programming and digital marketing. Have a high interest in the field of front end web development and graphic design, Mastering programming languages & frameworks namely, HTML, CSS, Javascript, PHP, Laravel, Reactjs

Experience

FRONT-END WEB DEVELOPER (Internship) - PT. PEMASARAN ELEKTRONIK MUDA 2023 - Present

- Participate in pre-project analysis and technical assessments to validate creation of user-friendly interfaces.
- Handling special projects appointed by senior developers.
- Managed projects and web strategic planning for the whole team.
- Build reusable code for use in other projects and to minimize costs.
- Layout and graphics designed to enhance the aesthetics and appearance of the website.
- Framework (Framework) created to detect functionality and build smooth performance.

DIGITAL MARKETING (Internship) - DIGISMART 2021 - 2022

- Assisted with social media activities, including developing post graphics and captions, uploading content and monitoring results.
- Used software, including Adobe InDesign and Canva, to develop graphics for marketing content.
- Used excellent knowledge in SEO and copywriting skills to generate searchable, rankable and engaging website copy.
- Created digital campaigns on social media using Google ads, Facebook ads and other tools.

GRAPPHIC DESIGNER - RAFLIDESIGN 2021 - Present

- Supported lifecycle phases of creative brief development, from initial design concept to timely delivery.
- Designed data visualisations to compliment web content, enhancing content format and readability.
- Self-managed design projects through entire lifecycles and collaborated with producers and project managers to meet timelines.

Education

SMK NEGERI 1 SURABAYA 2020-2023

- Software Engineering

SMP NEGERI 22 SURABAYA 2017 - 2020

SDN KARAH III/527 SURABAYA 2011 - 2017

Skills

- HTML
- CSS
- JavaScript
- PHP - Laravel
- Adobe Illustrator
- Microsoft Office (Word, Excel, PowerPoint)
- CorelDraw
- Reactjs